

Hej! Salut! Hello!

Stefan Cioroiu

Product Design Lead with over **10 years** of experience - based in **Copenhagen**.

I believe UX means empathy and user understanding meeting collaborative and innovative problem solving.

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Officevibe Peers Feedback

I think Stefan holds the record for moving between teams the most to help out. He's super adaptable and does a great job.

Design Director, 2023

I'm impressed by the amount of info his brain can store, while pushing for design and creativity - inspiring.

Head of Research , 2023

Stefan should be cloned.

UX Architect, 2022

Stefan's brain should be uploaded in the cloud and shared with everyone.

Product Designer, 2022

He goes out of his way to make sure the team has everything. He's incredibly talented, responsible, attentive, and always striving to deliver the best quality.

Senior FE Engineer, 2023

We need more of his get-up-and-go energy around Planday.

Product Designer, 2022

Senior Product Designer

@ Veo Technologies • Full-time • 1 year+ • Current

Part of the Coaching, Insights & Analytics team - designing core experiences for sports coaches, helping drive engagement and support athlete development through data-informed performance insights.

Senior Product Designer

@ Novo Nordisk • Full-time • 1 year 4 month

Driving innovation in digital financial solutions that improve efficiency, transparency, and user experience across clinical research and development in global markets.

Senior → Lead Product Designer

@ Planday • Full-time • 4 years 9 months

Started as a Senior Product Designer, leading user flows, design sprints, and UX initiatives while ensuring accessibility and compliance with market regulations. Transitioned into a Lead role after two years, helping shape the design strategy by influencing UX processes and methodologies. Managed and mentored designers across the product area while driving alignment between cross-functional teams.

Product Designer

@ Tradeshift • Full-time • 11 months

Collaborated closely with Front-end Engineers to design scalable components and systems, define information architecture, and optimize supply chain management workflows by validating concepts before reaching development.

Product Designer

@ Founders • Contract • 3 months

Kickstarted a sales efficiency project with interviews, wireframes, and by running usability tests, while building a scalable UI library within a very dynamic incubator environment.

Product Designer

@ Zigna • Full-time • 1 year 10 months

Developed end-to-end SaaS tools for real estate agents, mapped out user flows, and created a design system to enhance listing management and marketing.

UI / Graphic Designer

@ Me-Mover • Internship • 11 months

Produced marketing materials and improved the online shop experience, collaborating with a PM during a year-long internship with a fitness startup.

BA in Digital Concept Development

@ KEA - Copenhagen School of Design & Technology

AP in Multimedia Design & Communication

@ KEA - Copenhagen School of Design & Technology

Fine Arts / Graphics

@ 'Vespasian Lungu' Art School